



# Alumni News

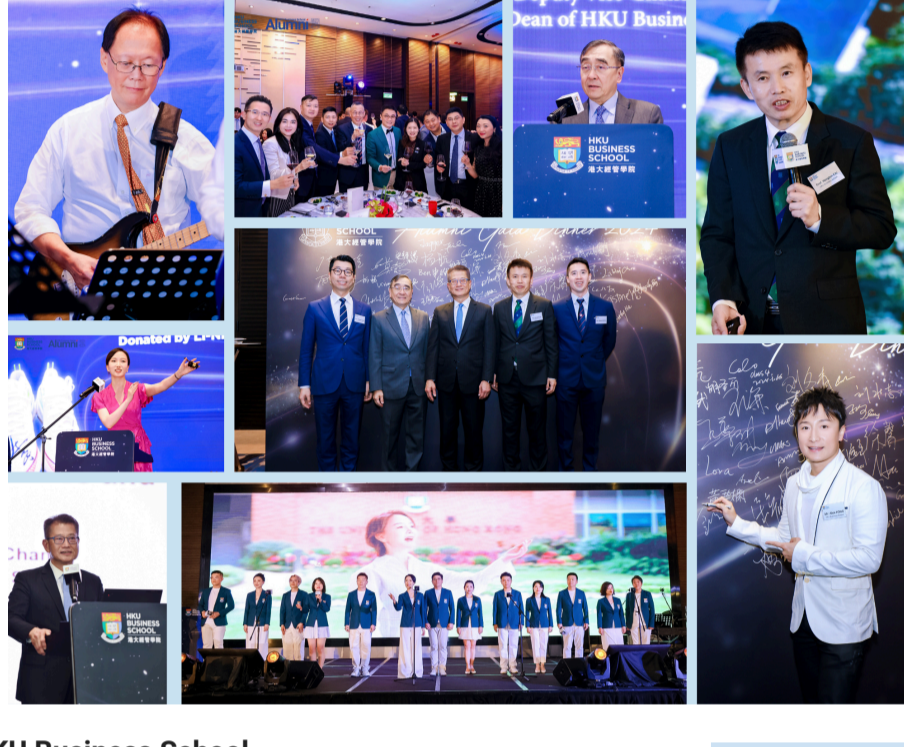
April 2024



## The inaugural HKU Business School Alumni Homecoming Weekend 2024 has kicked off the year with a bang!

A heartfelt thank you to the almost 2,000 alumni who joined us from March 15 to 17 for this memorable series of events, brimming with learning opportunities, networking, and nostalgic moments.

### Event Highlights



#### HKU Business School Alumni Reunion Gala Dinner

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We're proud to have supported the HKU Business School as one of the supporters at the first-ever Alumni Gala Dinner, with about 1000 alumni, faculty members and distinguished guests gathered for this remarkable occasion! Let's join forces to fortify our alumni community and we encourage alumni to support the school in any way possible, through donations, mentoring, or volunteering, as your involvement plays a crucial role in shaping the next generation of business leaders.



#### Sports and Business Forum

The Forum featured our own star alumni, athletes Fenella Ng and Duncan Reid, and current sports scholars discussing academics and athletics. Insights from Chelsea FC's Ben Wiggins, Decathlon's Hugo Jehlen, and Li Ning's Feng Ye highlighted sportsmanship and business values. Former HKU swimming Sports Scholar and news anchor Cheryl Yuen led an engaging fireside chat with Olympian Alex Fong, making the inaugural event a success.

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#### Star Professor Luncheon Talk: Why is Hong Kong Housing So Expensive?

Drawing from his extensive experience and research, **Prof. Michael B. Wong** provided a thorough analysis of Hong Kong's real estate market, offering inspiration and unique insights to our alumni. Many BSAA members joined in on this insightful luncheon, enjoying a warm atmosphere as they discussed the challenges and opportunities facing the real estate industry.



#### Company Visits



Alumni Homecoming Weekend featured company visits to **Cathay Pacific Airways Ltd.** and **Lee Kum Kee International Holdings Ltd.** for 100 alumni on March 15.

At Cathay Pacific Airways Ltd., alumni enjoyed a flight simulator experience, learned about crew safety training and cabin service processes, and toured the facilities.

At Lee Kum Kee International Holdings Ltd., they explored the Tai Po factory, discovered the company's history, sauce production, and quality control, and engaged in a session.

Alumni appreciated the experiences and gained valuable insights into these renowned organizations' operations.




#### Distinguished Lecture

Alumni Homecoming Weekend featured a captivating Distinguished Lecture by **Mr. Algernon Yau**, Secretary for Commerce and Economic Development on Hong Kong's vision for sustainable economic growth.



He emphasized sustainable growth and presented policy recommendations for the evolving international landscape. Alumni eagerly engaged with insightful inquiries, anticipating Hong Kong's economic progress and prosperity.



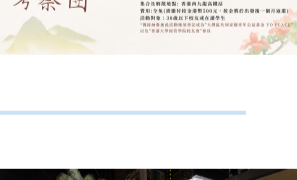
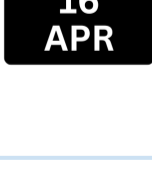
### What's On

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**大灣區粵歷考察團**  
Guangzhou Historical and Cultural Exchange Group  
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**Exclusive Networking Experience on a Tram Ride**


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**Exclusive Networking Experience on a Tram Ride**


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**Summer Happy Hour Gathering**



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